



Sponsorship Prospectus

First Annual ABF Scholarship Gala: "Creating Mental Health Champions"

June 6-7, 2025 | Resorts World, Las Vegas

Join Us in Creating Mental Health Champions

Mental health is a growing crisis. Nevada ranks **51st in the nation** for youth mental health services, struggling with **high rates of mental illness and low access to care** (Mental Health America, 2022). Statewide, there is just **one mental health professional for every 460 residents**, and **every county in Nevada** is federally designated as having a **mental health provider shortage** (UNLV/Brookings Mountain West, 2023).

This reality means that many individuals, particularly our youth, suffer in silence, unable to access the help they need. A shortage of psychologists and a **lack of options in mental health providers** compounds the issue by leaving many feeling disconnected from care. Families often express **frustration at the lack of a wide range of treatment options**, making an already difficult journey even harder.

How the Avery Burton Foundation is Helping

The Avery Burton Foundation (ABF) is a 501(c)3 nonprofit founded to **bridge the gaps in mental health care** through **Mental Health First Aid (MHFA) training, education, and scholarships**. By providing proactive solutions, ABF is actively working to make mental health resources more available to the people who need it the most. Our programs include:

- **MHFA Training** equips individuals to identify and support youth and adults in crisis.
- **The Avery Burton Excellence in Academics & Sports Memorial Scholarship** awards five \$1,000 scholarships annually, and provides financial support to high school seniors.
- **Breaking barriers** to care by emphasizing a wide range of support and **connecting individuals** with professional mental health resources.
- **Restoring confidence** in the mental health system by giving people education and tools to help loved ones.
- **Encouraging sustainable self-care**, by educating individuals about long-term mental well-being.

Join us at the ABF Gala

Be part of the solution by supporting the **First Annual ABF Gala on June 6-7, 2025, at Resorts World**. This two-day event will bring together leaders, advocates, and supporters wanting to change the landscape of mental health care.

- **June 6:** Mental Health First Aid (MHFA) Youth certification training, equipping attendees with lifesaving skills.
- **June 7:** The ABF Gala, featuring a **served dinner, silent and live auctions, the Mental Health Champions Awards Ceremony, speakers, and a special interview segment**. Marie Mortera from **KSNV News 3** will serve as our event MC.

This is your opportunity to **align your brand** with a cause that is **changing lives**. By sponsoring the ABF Gala, you'll support mental health training, education, and scholarships while gaining valuable exposure for your company or organization. Together, we can train more **Mental Health Champions** and build stronger, healthier communities.

Sincerely,

Avery Burton Foundation

AveryBurtonFoundation.org



"I don't have weekdays in my calendar – only strong days."

GREEN LEVEL SPONSOR – \$1,000+ (value \$200 for 2 meals and the remainder is a tax-deductible donation)

- Social media shoutout recognizing your generosity
- Feature write-up in our newsletter, distributed to our engaged followers
- Website mention on our gala webpage
- 2 tickets to the event

GOLD LEVEL SPONSOR – \$5,000+ (value \$1000 for 10 meals and \$4000 tax-deductible donation)

Includes all GREEN LEVEL benefits, plus:

- Press release announcement featuring your company's sponsorship
- Dedicated blog post on the Avery Burton Foundation website
- Reserved table for **eight (8) guests**, plus one **ABF Scholarship Winner** and their guest

TITLE SPONSOR (Exclusive – Only One Available) – \$10,000 (value \$2000 for 10 meals and promos, and a \$4000 tax-deductible donation)

Includes all GREEN and GOLD LEVEL benefits, plus:

- Five-minute sponsor spotlight during the DC gala fundraiser
- **Premier logo placement** on all marketing collateral
- **Mentioned on KSNV News 3** as part of our promotional campaign
- Logo placement on all event SWAG bags distributed to attendees

Date: _____ Phone: _____ Email: _____

Company: _____

Contact & Title: _____

Address: _____

City, State, Zip: _____

This is to confirm that the above-mentioned company has committed to:

OPTION 1:

- one-time lump sum sponsorship paying for promotion: Avery Burton Foundation's Gala
- GREEN LEVEL/GOLD LEVEL/TITLE SPONSOR (CHOOSE ONE)

OPTION 2:

- In-kind item donated to the 501(c)3 non-profit organization: Avery Burton Foundation's Gala

Please return to info@averyburtonfoundation.org immediately for processing and inclusion in marketing. Invoice will be provided once received. Checks payable to: Avery Burton Foundation 1452 Horizon Ridge Pkwy, #310, Henderson, NV 89012. EIN #84-4568100 Thank you!